



IPA & Discovery Health are now Partners

About Discovery Limited

Discovery Limited is a South African-founded financial services organization that operates in the healthcare, life assurance, short-term insurance, savings and investment products and wellness markets. Founded in 1992, Discovery is guided by a clear core purpose – *to make people healthier and to enhance and protect their lives*. Underpinning this core purpose is the belief that through innovation, Discovery can be a powerful market disruptor and a force for social good. To pursue this goal, Discovery employs its Vitality Shared-Value Insurance model, which incentivizes healthier behavior for the benefit of clients, insurers and society.

Discovery Health

Launched in 1992, Discovery Health is South Africa's leading manager of medical schemes. Discovery Health provides managed care services to over 3.2 million beneficiaries. The business has a market share of over 38% in the overall medical scheme market in South Africa. It manages 17 restricted membership medical schemes, and Discovery Health Medical Scheme – South Africa's largest open medical scheme.

- Discovery Health pioneered consumer-centric healthcare in South Africa with the introduction of innovations like the Medical Savings Account and its wellness program, Vitality.
- Discovery Health has consistently been voted top in healthcare products by the Financial Intermediaries Association of Southern Africa (FIA) Awards.
- It currently has the largest number of contracts for the management of closed medical schemes.